

# HARSH SINGH SINDHWAL

## VISUAL COMMUNICATION DESIGNER

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### EDUCATION

<b>B.Des in Visual Communication</b> <i>IIT Hyderabad</i>	2022 – 2026 8.9 CGPA
<b>Senior Secondary School Examination</b> <i>Govt. Boys Sr. Sec. School (CBSE)</i>	2021 86.3%

### EXPERIENCE

<b>Logo Designer</b> <i>Ideas Research Group</i>	Feb – Mar 2026 (1 Month) Remote
<ul style="list-style-type: none"><li>Designed the complete logo system for the engineering research group, maintaining scientific relevance as per client.</li></ul>	
<b>Visual Design Intern</b> <i>Centre of Design Excellence, IIT Hyderabad</i>	Nov 2025 – Jan 2026 (3 Months) Hyderabad, India
<ul style="list-style-type: none"><li>Designed identity for D-CODE, the flagship design-led innovation hackathon incubating MSME startups.</li><li>Designed craft documenting publication identity, layout system and expansion strategies.</li><li>Organized workshop with local Lambada Embroidery artisans to co-create 7+ products.</li></ul>	
<b>Lead Identity Designer</b> <i>ServDes'25 – IIT Hyderabad × TCS Research</i>	Aug – Sep 2025 (2 Months) Hyderabad, India
<ul style="list-style-type: none"><li>Built visual identity for the 1st Asia edition of the International Service Design Conference – 300+ guests across 3 days.</li><li>Led a team of 15+ designers across print, digital, animation and production.</li><li>Collaborated with 8 verticals and 4 large-scale vendors to ship 30+ print, kit and digital collaterals.</li></ul>	
<b>Educational Product Designer</b> <i>Practisc Learning Innovations</i>	Jan – Apr 2025 (4 Months) Hyderabad, India
<ul style="list-style-type: none"><li>End-to-end designed an educational flashcard product for ages 8–12.</li><li>Handled 30-card illustration, layout, graphics, packaging, content development and market research.</li></ul>	
<b>Sound Design • Music Composition</b> <i>Thirsty Crow Animated Short</i>	Feb – Mar 2025 (2 Months) Remote
<ul style="list-style-type: none"><li>Composed original score using flute, ghatam and digital production.</li><li>Created, mixed and mastered SFX, foley and background music.</li></ul>	
<b>Branding Coordinator • Culturals Lead</b> <i>ICoRD'25 • IIT Hyderabad × IISc Bengaluru</i>	Dec 2024 – Jan 2025 (1 Month) Hyderabad / Bengaluru, India
<ul style="list-style-type: none"><li>Produced print and digital collaterals shipped to 600+ conference attendees.</li><li>Organized cultural events for national and international delegates.</li></ul>	
<b>Identity and UI Design Intern</b> <i>Functional Genomics Lab, IIT Delhi</i>	May – Jul 2024 (3 Months) New Delhi, India
<ul style="list-style-type: none"><li>Designed visual identity and interfaces for a Breast Cancer Risk Prediction project.</li><li>Prototyped illustrations, logo and digital interfaces.</li></ul>	
<b>Associate Mentor</b> <i>DDM Classes</i>	Aug 2023 – Jan 2024 (6 Months) Remote
<ul style="list-style-type: none"><li>Mentored 20+ design aspirants in design thinking and problem-solving.</li><li>Two mentees gained IIT admissions; received hugely positive reviews.</li></ul>	

### SKILLS

<b>Brand &amp; Identity:</b>	Visual Identity, Brand Strategy, Logo Systems, Signage
<b>Print &amp; Editorial:</b>	Typography, Publication Design, Print Production, Packaging
<b>Advertising:</b>	Film & Photography, Copywriting, Market Research – Pre, Post & Production
<b>Sound Design:</b>	Mixing & Mastering, Music Composition, SFX and Foley
<b>AGI &amp; GenAI:</b>	Claude Code, Node-based GUI for Generative AI, Vibe Coding
<b>Tools:</b>	Adobe Illustrator, Ps, Pr, Id, Lr, An, Ae, Glyphs, FontLab, Claude, Figma, Framer, FL Studio, ComfyUI

### POSITIONS OF RESPONSIBILITY

<b>Branding and Publication Lead: ServDes'25</b>	Oct 2025 – IIT Hyderabad
<b>Exhibition Lead: Public Humanities Initiative</b>	Mar 2025 – IIT Hyderabad
<b>Branding &amp; Publication Coordinator • Culturals Lead: ICoRD'25</b>	Jan 2025 – IISc Bangalore-IIT Hyderabad

## **AWARDS AND RECOGNITION**

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**Official Selection, Animation Short Film: Sound Design - Bengaluru International Short Film Festival** Aug 2025

**Student Presenter: Short Graphic Novel - Visual Discourse 2024, IDC IIT Bombay** Nov 2024

## **PAST CLIENTS, COLLABORATORS AND EMPLOYERS**

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- Dr. Mayur Vaidya - IDEAS Research Group
- Dr. Prasad Onkar and Sumit Yempalle - Centre of Design Excellence, IIT Hyderabad
- Shrinivas Padamputra - Practisc Learning Innovations
- Dr. Delwyn Jude Remedios - PhD Thesis Project
- Hemant R. Joshi - Independent Filmmaker
- Swagat Suvankar - DDM Classes

## **LANGUAGES**

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English, Hindi, Garhwali